

Powering Disruption

#IoT #Blockchain #AI

Discover the programme

This global and multidisciplinary initiative is an opportunity for start-ups and SMEs who are seeking the support of a company like **Telefónica** to enhance the development of their solutions and accelerate their business through new technologies.

Which countries can participate in the Telefónica Activation Programme for #IoT #Blockchain and #AI?



Benefits

1.



Platforms and Technology

IoT Kit

6 months of IoT connectivity with access to the connectivity management platform, so you can comprehensively manage your solution. In addition, by requesting LPWA connectivity you will receive an IoT module and optional Access to Telefónica's The Thinx labs.

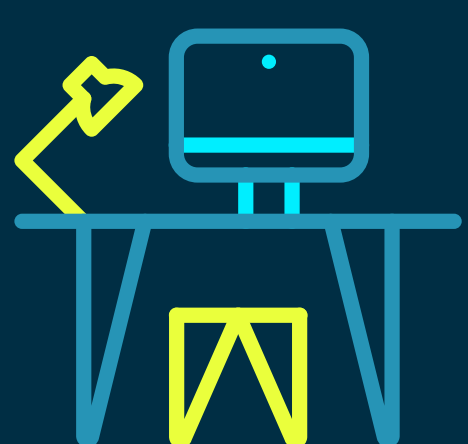
Blockchain Kit

6 months access to TrustOS, Telefónica's hybrid Blockchain platform, which offers four modules with the different essential Blockchain services. This technology provides transparency and confidence in information management, as well as the performance and scalability required for your operations.

AI Kit

6 months access to LUCA Suite tool, which will allow you to integrate Machine Learning capabilities into your data analytics in an easy and intuitive way. Doing so, you will be able to extract relevant value from your databases and make predictions that will boost your business.

2.



Specialized technical support

Our experts will provide you with personalized support to develop your solution, as well as other additional training services that will help you make the most of the programme.

3.

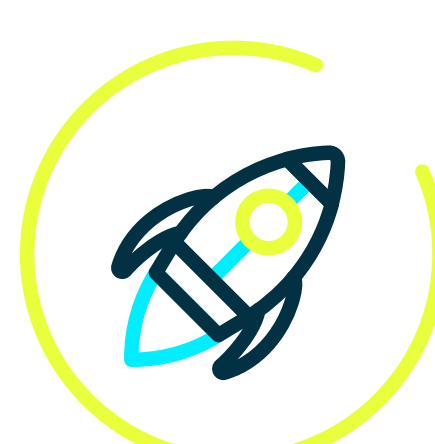


Business Development

You will opt for the opportunity to perform a pilot with Telefónica and its B2B client portfolio locally or globally.

Also, you will be able to carry out projects in an innovative environment and enjoy the networking that we promote among the participants.

4.



Wayra Ecosystem

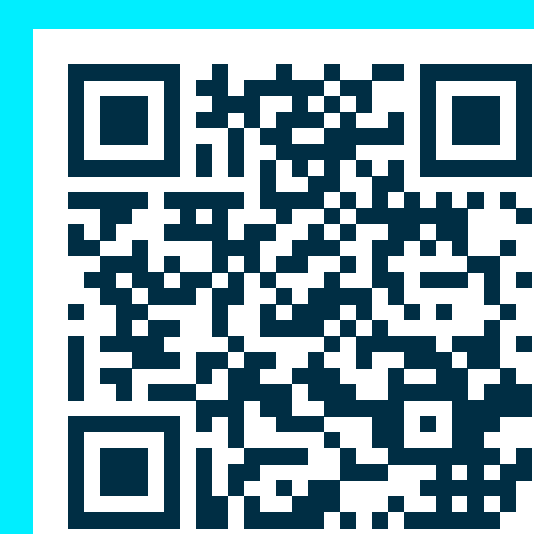
We will analyze your business potential to evaluate an investment opportunity from Wayra.

You can enjoy the offers from Wayra perks, obtaining discounts on various tools and free credits for AWS or Google Cloud.

Contact one of our hubs and opt to access its facilities if you need it.



Join Telefónica Activation Programme for free



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